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***Education :***

- PhD of Design, National Yunlin University of Science & Technology
- Masters of Visual Communication Design, National Yunlin University of Science & Technology
- Bachelor of Visual Communication Design, National Yunlin University of Science & Technology

***Specialty :***

- Graphic Design, Website design, 2D Animation, Virtual Reality, Digital Image Processing

***Career :***

- Assistant Professor, Department of Visual Arts, National Chiayi University (2011-present)
- Lecturer, Department of Visual Communication Design, TransWorld University (2009-2011)
- Lecturer, Department of Information Management, Transworld Institute of Technology (2001-2010)
- Art Director, Division of Interaction Design, Yam Digital Technology Co., Ltd. (1998-2001)
- Lecturer, Cyber Yam (Shanghai China), (2001)
- Art Designer, Transart Graphics Co., Ltd. (1992-1993)

***Referred Journal Articles:***

- Hui-Jiun Hu, Jen Yen, 2011/01/31, A Mixed-Method Approach to the Mental Model Exploring Between Web Design Team and Internet User, Japanese Society for the Science of Design (JSSD), Vol.57(5), pp.99-108, ISSN : 0910-8173.
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- Hui-Jiun Hu, Wang-Pao Lee, 2008/06, A study on Design Computing Method of Shape, Journal of Computer Science and Application, Vol.4, No.1, pp. 143-162, ISSN : 1817-0013.
- Hui-Jiun Hu, Jen Yen, 2006/07, A Study of Shape Grammars Application on Shape Design, The Journal of Design Research, No.6, pp.236-244, ISBN : 978-986-00-6446-9.
- Hsing-Yu Hou, Hui-Jiun Hu, Chang-Franw Lee, 2005/12, The Study of Color Management in Hermann grid Illusion, Management Sciences Research, pp.131-139, ISSN : 1813-4564.
- Hui-Jiun Hu, Wang-Pao Lee, 2004/07, The Study of Interaction Teaching Material at Internet: Line Construction as Example, Journal of Transworld Institute of Technology, No.4, pp.9-16.

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- Hui-Jiun Hu, Wen-Yuan Hu, 2010/04/27, A Study on Flash Lite Mobile Game Development and Design, 2011 International Conference on Cultural Creativity and Innovative Design (CCID2011), pp.325-330, ISBN: 978-986-6417-12-2.
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- Hui-Jiun Hu, Jen Yen, 2009/7/19-24, An Investigation of User's Mental Models on Website, Human Computer Interaction International 2009 (HCII2009), Springer, LNCS 5619, pp.722-728, ISBN: 978-3-642-02805-2, San Diego, USA.
- Hui-Jiun Hu, Jen Yen, 2009/4/22-25, Conceptual Model for Design Team toward website construction, 2009 The Association for Computer-Aided Architectural Design Research in Asia (CAADRIA2009), pp.499-506, ISBN: 978-9-8601-8080-0.

- Hui-Jiun Hu, Jen Yen, Shing-Sheng Guan, 2008/12/9-12, A Study on the Interface Usability of B2C Hypermarket E-commerce Website, 2008 IEEE Asia-Pacific Services Computing Conference (IEEE APSCC2008), IEEE Computer Society (EI Index), pp.1202-1207, ISBN: 978-0-7695-3473-2.
- Hsing-Yu Hou, Tung-Hsu Hou, Hui-Jiun Hu, 2008/12/8-11, Social Intelligence in Digital Library Guide Designers, 2008 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM2008), IEEE Engineering Management Society (EI Index), pp.1249-1252, ISBN: 978-1-4244-2630-0, Singapore.
- Hui-Jiun Hu, 2008/06/06, Web Plan and Construction of Corporate Website. 2008 Conference on Academic Achievement and Industry Cooperation, pp.137-142.
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- Hui-Jiun Hu, 2008/05/16, The Developing of a Web-Based Virtual Campus Navigation System, 2008 Information Management and Commerce Technology Conference (IMCT2008), pp.99-106, ISBN : 978-986-81895-6-0.
- Hui-Jiun Hu, Ming-Chung Ho, 2006/05/27, A study of communication model on web design managers, 11th Chinese Institute of Design Conference (CID2006), A-06.
- Chang-Franw Lee, Hsing-Yu Hou, Hui-Jiun Hu, 2005/05/26, The Study of Color Management in Hermann grid Illusion, The First Management Decision-making Conference.
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- Hui-Jiun Hu, Wang-Pao Lee, 2004/06/4-5, Two Parties and quartet on continuous graphical Base on Shape Grammar, 2004 Conference on Theories and Case Studies in the Arts of Applied Media and Animation, pp.45-52.