

檔 號	年度號/分類號 案次號/卷次號/日次號	保存 期限
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亞蔬—世界蔬菜中心

【函】

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擬三、掃描本函及徵才啟事 email 本院各系公告
二、文陳閱後存查

組員呂美娟
112.07.25

農學院江彥政
副院長
3/6代

主旨：檢送本中心徵聘副主任辦公室 Communication Officer 之徵才啟事一則，敬請惠予公告，請查照。

正本：國立臺灣大學新聞研究所、國立臺灣大學國際學院、國立臺灣大學生物資源暨農學院、國立臺灣大學生物產業傳播暨發展學系、國立臺灣大學生命科學院、國立臺灣大學文學院、國立臺灣師範大學圖文傳播學系、國立臺灣藝術大學圖文傳播藝術學系、國立政治大學傳播學院、國立政治大學外國語文學院、國立中正大學傳播學系、國立陽明交通大學傳播與科技學系、國立陽明交通大學人文社會學院、國立清華大學生命科學院、國立清華大學人文社會學院、國立中央大學醫工學院、國立中興大學農業暨自然資源學院、國立中興大學創新產業暨國際學院、國立中興大學生命科學院、國立嘉義大學農學院、國立嘉義大學生命科學院、國立成功大學生物科學與科技學院、國立成功大學文學院、國立中山大學生命科學院、國立屏東科技大學農學院、國立屏東科技大學國際學院、國立東華大學民族語言與傳播學系、國立宜蘭大學生物資源學院、國立海洋大學生命科學院、天主教輔仁大學傳播學院、天主教輔仁大學外語學院、中國文化大學大眾傳播學系、中國文化大學農學院、中國文化大學新聞學系、中國文化大學國際暨外語學院、世新大學新聞傳播學院、淡江大學大眾傳播學系、淡江大學外國語文學院、銘傳大學傳播學院、東海大學文學院、東海大學農學院、靜宜大學大眾傳播學系、文藻外語大學國際文教暨涉外事務學院、文藻外語大學新媒體暨管理學院、義守大學國際傳媒與娛樂管理學系、義守大學大眾傳播學系、慈濟大學傳播學系、長榮大學大眾傳播學系、佛光大學傳播學系、玄奘大學大眾傳播學系

副本：本中心副主任辦公室

亞蔬—世界蔬菜中心





The World Vegetable Center (WorldVeg) is a nonprofit, autonomous international agricultural research center with headquarters in Taiwan and regional offices around the globe. WorldVeg conducts research and development programs that contribute to improved incomes and diets in the developing world through increased production and consumption of nutritious and health-promoting vegetables. For more information about World Vegetable Center, please visit our website: www.worldveg.org.

WorldVeg seeks to recruit the Communication Officer at HQ to work in the Office of Deputy Director General - Partnerships at its Headquarters in Shanhua, Tainan, Taiwan. This is a nationally recruited position and open for Taiwan nationals only.

If you like challenges such as cross-cultural communication, team working under tight schedule and pressure; also if you are communicative, attentive, and organized and have a passion in marketing function; please come and join us!

Job Responsibilities

Communications planning and outputs

- Prepare a communications plan targeting Mandarin Chinese-speaking audiences in Taiwan and beyond.
- Produce consistently good, high-quality communication outputs (in Mandarin Chinese and English) highlighting WorldVeg's research impact areas.
- Create communication materials and campaigns including graphic design and video to assist in increasing WorldVeg's social media audience reach.
- Support project communications for the Taiwanese audience and donors.

Event support and outreach

- Collaborate with relevant project leads to enhance WorldVeg's strategic presence at key events in Taiwan.
- Cover WorldVeg events in Taiwan and produce Mandarin-language publications and information materials for external distribution and outreach, including but not limited to reports, flyers, presentations, and press releases.
- Conduct visitor briefings in Mandarin and English.

Media Outreach

- Plan WorldVeg's timely response to national media opportunities and news agenda by ensuring all spokespeople are trained and supported.
- Develop relationships with journalists, editors, and news outlets in Taiwan and pitch relevant individuals and timely interview ideas to broadcasters.
- Identify target audiences for news stories and manage dissemination via digital channels, encouraging engagement and maximizing unique reach, especially with niche groups.

Event Support:

- Coordinate requests for visits and media visits to WorldVeg headquarters.
- Liaise with other units to support event-related activities.
- Perform any other duties as assigned by the supervisor.

Qualifications

- A Bachelor degree or above, Marketing, MarCom or Journalism related is preferred; Agricultural background is a plus
- Sharp editorial and presentation skills; outstanding command of PowerPoint design under time pressure
- Excellent command of both English and Mandarin languages, written and spoken; able to issue press release
- Provide social media links that you were in charge of for us to know your style better. You are welcome to share your Facebook or Instagram accounts with us.
- Work experience in related fields preferable;
- Excellent computer skills and working knowledge of image- and video- editing tools such as Photoshop, Flash, XHTML, and PhotoImpact;
- Excellent communication and interpersonal skills;
- Able to work independently and effectively in challenging situations.

How to Apply

Apply through the job bank site, or submit a letter of application with both Chinese and English curriculum vitae, with details of education, work experiences, professional skills, a recent passport size photograph, names and contact addresses (including phone number/fax/e-mail) of three referees to Human Resources, PO Box 42, Shanhua, Tainan, Taiwan 74199, e- mail: jobapply@worldveg.org.