

2025 First Chang-Yun-Jia University Alliance Yunus 3 Zero World Changemaker Innovation and Social Enterprise Competition

- **Purpose of the Event:**
This event is dedicated to promoting the "3 Zero Vision" of Professor Muhammad Yunus, the 2006 Nobel Peace Prize laureate—Zero Net Carbon Emissions, Zero Poverty, and Zero Unemployment—as well as the "3Good Practices." It encourages young people to propose innovative social enterprise action plans, inspiring them to focus on and improve social issues. This is not only the best practice of life education but also the best way for the Chang-Yun-Jia University Alliance to guide young people in using innovative creativity and the social enterprise entrepreneurial model to solve societal problems.
- **Organizer:** Yunus Social Business Center, Nanhua University
- **Co-organizers:** Partner universities of the Chang-Yun-Jia University Alliance - National Chung Cheng University, National Chiayi University, National Changhua University of Education, National Formosa University, National Yunlin University of Science and Technology, WuFeng University, Greater Southern Incubation and Development Association.
- **Competition Timeline:**

Activity Stage	Activity Period	Processing
Registration Open	Starting from now till May 18, 2025 (Sun)	Online registration, sample plan provided upon confirmation. Registration: https://forms.gle/qRX3KZERag7fKQcM9
Online Orientation	April 23, 2025 (Wed)	Details announced on official website. Online Orientation Registration: https://forms.gle/yzdvwemMRsa4PSGZ6
Yunus Online Social Enterprise Salon	May 1, 2025 (Thu)	Industry-academic experts assist in proposal development.
Registration & Submission Deadline	May 18, 2025 (Fri)	Written review conducted by experts. Selection of finalists.
Preliminary Round	May 9–18, 2025	Submission Registration will be announced later on the official website.
Announcement of Semifinalists	May 21, 2025 (Wed)	The top 10 teams will be announced on the official website.
Mentorship & Team Consultation	May 20–23, 2025	Mentorship resources provided.
Finalized Plan & Presentation Submission Deadline	May 25, 2025 (Sun)	Finalists submit finalized materials.
Finals & Award Ceremony	May 28, 2025 (Wed)	Oral presentations and award ceremony.

1. Participation Information

Group Requirements
<ol style="list-style-type: none">1. Participants must be 18 to 30 years old (born between June 7, 1995 – June 6, 2007).2. Teams must consist of 2–5 members and may include students from different schools or cross-disciplinary teams.3. Team members should primarily be current students from the Changhua-Yunlin-Chiayi University Alliance, but students from other universities are also welcome to participate as part of a team.4. International students must provide residence permits and student ID proof, while Taiwanese students must submit their National Identification Card and student ID for verification.
Important Notes
<ol style="list-style-type: none">1. The competition theme must be connected to the concept of a "World of Three Zeros" or the 17 Sustainable Development Goals (SDGs). Please explain which theme your proposal responds to and what social issue it aims to address.2. Each participant may only register for the competition once and cannot join multiple teams simultaneously.3. Past Taiwan Yunus Innovation Award winners are not eligible to participate again.4. This competition encourages participation from international individuals and students. Additional finalist spots will be allocated for both Social Group and Student Group teams that meet the international participant ratio criteria.<ul style="list-style-type: none">• International Participant Ratio Criteria:<ul style="list-style-type: none">• 2-member team: Both members must be international participants.• 3-member team: Either all members are international, or 2 international members + 1 Taiwanese member.• 4-member team: Either all members are international, or 3 international members + 1 Taiwanese member.• 5-member team: Either all members are international, or 3 international members + 2 Taiwanese members.5. The written submission and final presentation for the competition may be in either Chinese or English. However, participants must inform the organizers about your primary language of presentation prior to the competition.

2.Competition Format:

Competition phase	Date	Details
Preliminary Round	5/9 5/18	Written review phase: Judges evaluate submitted written proposals according to preliminary scoring criteria, selecting 10 teams for the finals. Teams selected at this stage receive NT\$1,000 and a merit certificate.
Semifinal & Final	5/28	Oral presentation and Q&A: Final judging panel evaluates according to final round scoring criteria.

Note: The final round judging panel primarily consists of professors from Changhua, Yunlin, and Chiayi University Alliance and social enterprise practice experts.

3.Evaluation Criteria

Preliminary Round Evaluation Criteria		
Item	Weight	Description
Feasibility of the Plan	30%	Specificity and feasibility of the practical implementation
Analysis of Social Issues	20%	Clear definition and understanding of the targeted social issues
Innovation/Uniqueness	20%	Creativity of the solution and uniqueness compared to existing products/services
Completeness of Financial Planning	15%	Realistic and comprehensive financial plan
Quality of the Written Proposal	15%	Overall quality of the submitted written proposal

Final Round Evaluation Criteria		
Item	Weight	Description
Feasibility of the Plan	30%	Methods for generating revenue and profits, and sustainability of operations
Innovation/Uniqueness	20%	Creativity of the solution and uniqueness compared to existing products/services
Maturity of Business Model	20%	Methods for generating revenue and profits
Social Impact	15%	Depth and breadth of tangible social benefits provided by solving the social issue
Quality of Proposal & Presentation	15%	Quality of the written proposal and final oral presentation

4. Competition Awards

1. Teams selected from the preliminary written review will each receive NT\$1,000 and a certificate of merit.
2. Final Round Awards and Prizes:

Rank	Number of team	Prize
Preliminary Round		
Selected Finalists	10 teams	NT\$1,000 + Merit Certificate
Final Round		
First place	1 team	NT\$18,000 + Certificate
Second Place	2 teams	NT\$10,000 + Certificate
Third Place	3 teams	NT\$6,000 + Certificate
Total Prize	NT\$66,000	

- Note:** (1) The judging panel reserves the right to adjust the number of awards based on their evaluation decisions.
(2) All prizes are subject to ROC (Taiwan) statutory tax rates, withheld by the organizing entity.

5. required submission materials

The required submission materials for the preliminary round are:

- (1) Proof of student status, such as a valid student ID or identification document (foreign participants should provide a residence permit or passport).
- (2) A proposal submitted in PDF format (line spacing: single; font size: 12–14 pt; 5–10 pages in Word format).

The required submission materials for the semifinal round are:

- (1) The revised proposal in Word format.
- (2) A presentation file.

6. Contact Information :

1. Nanhua University Yunus Social Business Center webpage:

<https://ib3.nhu.edu.tw/Web/Pages?v=1&mid=10733&n=%E5%B0%A4%E5%8A%AA%E6%96%AF%E4%BC%81%E6%A5%AD%E4%B8%AD%E5%BF%83>

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