決策理論與管理 Decision-Making Theories and Management

這門課主要是教導學生基本的決策知識。學生將會學到決策的主要理論基礎和實行方法,並將所學知識應用到實際事務的能力。授課方式包含教師講授、小組討論以及個案模擬練習。

This class is aimed to provide students with a fundamental knowledge of decision making. Students will learn the major theories and methods of decision making, as well as to apply the knowledge and methods in their daily activities. Class activities include lecturing, group discussion, and case simulation.

領導理論

Leadership Theories

這門課主要是教導學生基本的領導知識。學生將會學到領導主要理論基礎,並將所學領導知識應用到實際事務的能力。授課方式包含教師講授、小組討論以及個案模擬練習。

This class is aimed to provide students with a fundamental knowledge of Leadership knowledge. Students will learn the major theories and methods of Leadership, as well as to apply the knowledge and methods in their leading activities. Class activities include lecturing, group discussion, and case simulation.

教育財政學

Educational Finance

這門課主要是教導學生基本的教育財政知識。學生將會學到教育財政的主要理論 基礎,並將所學教育財政知識應用到實際事務的能力。授課方式包含教師講授、 小組討論以及個案模擬練習。

This class is aimed to provide students with a fundamental knowledge of educational finance. Students will learn the major theories and methods of educational finance, as well as to apply the knowledge and methods in their daily activities. Class activities include lecturing, group discussion, and case simulation.

教育經濟學

Educational Economy

這門課主要是教導學生基本的教育經濟學知識。學生將會學到教育經濟學的主要理論基礎,並將所學教育經濟學知識應用到實際事務的能力。授課方式包含教師講授、小組討論以及個案模擬練習。

This class is aimed to provide students with a fundamental knowledge of educational economy. Students will learn the major theories and methods of educational economy, as well as to apply the knowledge and methods in their daily activities. Class activities include lecturing, group discussion, and case simulation.

教育行銷 Educational Marketing

這門課主要是教導學生基本的教育行銷知識。學生將會學到教育行銷的主要理論 基礎,並將所學教育行銷知識應用到實際事務的能力。授課方式包含教師講授、 小組討論以及個案模擬練習。

This class is aimed to provide students with a fundamental knowledge of educational marketing. Students will learn the major theories and methods of educational marketing, as well as to apply the knowledge and methods learned in their daily activities. Class activities include lecturing, group discussion, and case simulation.

策略管理

Strategic Management

這門課主要是教導學生基本的策略管理知識。學生將會學到策略管理的主要理論 基礎,並將所學策略管理知識應用到實際事務的能力。授課方式包含教師講授、 小組討論以及個案模擬練習。

This class is aimed to provide students with a fundamental knowledge of strategic management. Students will learn the major theories and methods of strategic management, as well as to apply the knowledge and methods in their daily activities. Class activities include lecturing, group discussion, and case simulation.

私立學校經營與管理 Private schools Operation and Management

這門課主要是教導學生基本的私立學校經營與管理知識。學生將會學到私立學校經營與管理的主要理論基礎,並將所學知識應用到實際事務的能力。授課方式包含教師講授、小組討論以及個案模擬練習。

This class is aimed to provide students with a fundamental knowledge of private schools operation and management. Students will learn the major theories and methods of private schools operation and management, as well as to apply the knowledge and methods in their daily activities. Class activities include lecturing, group discussion, and case simulation.

世界主要國家教育政策 Education Policy in Major Countries

這門課主要是教導學生基本的世界主要國家教育政策。學生將會學到世界各主要 國家教育政策的發展,並比較台灣教育政策和他國教育政策的優缺點。授課方式 包含教師講授、小組討論以實地參訪。

This class is aimed to provide students with a fundamental knowledge of the educational policy in major countries. Students will learn how the major countries develop their educational policy, and to compare the policies developed in other countries with the educational policy in Taiwan. Class activities include lecturing, group discussion, and visiting educational institutions in other countries.