

# Da-Yeh University 2025 National SDGs Innovation, Creativity, and Entrepreneurship Competition

## I. The purpose of the competition

To cultivate talents with a sustainable vision and fully implement the United Nations Sustainable Development Goals (SDGs), the "2025 National SDGs Innovation and Creativity and Entrepreneurship Competition" (hereinafter referred to as "the competition") is organized. This competition encourages students to showcase their creativity, integrate their professional knowledge with social concern issues, enhance their practical and design abilities, and develop problem-solving skills.

## II. Organizers

Da-Yeh University, Office of University Development and Quality Assurance, and Office of Sustainable Development.

## III. Eligibility and Team Composition

- A. All college and university students with valid student status nationwide are eligible to register. Each team must consist of 2 to 5 students. Cross-departmental, cross-college, and cross-university teams are encouraged. One member should be designated as the team leader and contact person for communication with the organizers.
- B. Each team must have a team name and a faculty advisor. Each advisor may guide up to two teams, and there is no limit on the number of teams a single advisor can mentor.
- C. Works that have previously won the top three places in national or inter-university competitions before the registration deadline are not eligible to participate in this competition. However, works that have only participated in internal school competitions or inter-university competitions without a finalized ranking by the registration deadline are exempt from this rule.

## IV. Competition Format

Participating teams must propose an innovative application concept connected to at least one and up to three SDG goals, and develop a practical, market-driven product or service.

- A. Preliminary Round (Document Review):
  - a. The preliminary round involves document-based evaluation, with the following scoring criteria:
    - ◆ Originality (50%)
    - ◆ Feasibility (30%)
    - ◆ Market demand and competitive analysis (20%)

- b. Preliminary round submissions are accepted online. Teams must submit the required registration documents (Appendices 1 and 2) and a PowerPoint presentation file (maximum 30 slides, content reference in Appendix 3). File naming format: TeamName-ProjectTitle.pptx (e.g., OurTeam-InnovativeEcoCup.pptx).
- c. The cover and content **must not** include the university name, department, or faculty advisor names.

**B. Final Round:**

- a. Outstanding teams selected from the preliminary round will enter the national finals. Finalists must deliver an oral presentation on the competition day (10-minute presentation, followed by a 5-minute Q&A session where judges will ask all questions at once).
- b. Final presentation file naming format: FinalRoundNumber-Category-TeamName-ProjectTitle.pptx.
- c. Final scoring criteria:
  - ◆ Presentation Content (completeness, innovation, relevance to SDGs) - 50%
  - ◆ Practical Feasibility - 30%
  - ◆ Presentation Performance (presentation skills, delivery, teamwork, expression, timing, and response to judges) - 20%
- d. Awards will be given based on total scores, selecting the top three winners and six merit awards. The results and award announcements will be made on the competition day. The organizer reserves the right to adjust the number of awardees based on the number of participating teams.

## **V. Submission Details**

- A. Detailed information and registration forms can be downloaded from the Da-Yeh University website: <https://oudqa.dyu.edu.tw/>
- B. **Preliminary competition content:**
  - a. Preliminary Round Deadline: **April 21, 2025 (Monday) by 23:59.**
  - b. Submission of Documents: Preliminary competition entries must be submitted online. Participating teams must upload the registration form, personal data consent form, and preliminary round PowerPoint presentation file to <http://dyu.edu.tw/ysdgs> before the registration deadline. (Login credentials: Username: "user", Password: "user") Submissions with incomplete documents, late submissions, or non-compliance with the eligibility criteria will not be reviewed.
  - c. Finalist Announcement: Expected by May 5, 2025, on the university homepage.

**C. Final competition content:**

- a. Final Round Deadline: **May 12, 2025 (Monday) by 17:00.**
- b. Final Presentation Submission: Upload final presentation files by May 12, 17:00, to the designated competition platform (<http://dyu.edu.tw/ysdgs>). Late submissions will be considered a forfeiture. The cover and content must not reveal any university, department, or advisor names; violations will result in disqualification.
- c. Final Competition: **May 23, 2025 (Friday), 13:10-16:30** at Da-Yeh University, Administration Building (A505). Teams must check in **at least 10 minutes before** the event starts.

## **VI. Awards**

Top three winners and several merit awards will receive cash prizes and certificates.

- A. First Place: NT\$20,000
- B. Second Place: NT\$16,000
- C. Third Place: NT\$10,000
- D. Merit Award: NT\$3,000

## **VII. Additional Rules**

- A. If no suitable works meet the standard, the awards may remain vacant at the judges' discretion.
- B. Entries must adhere to the competition theme and must not contain content that violates public decency; violators will be disqualified.
- C. Submitted works must be original, unpublished, and free from copyright disputes. Participants bear full legal responsibility for any copyright issues.
- D. If a winning work is found to infringe on others' rights, the organizers reserve the right to cancel the award and reclaim any certificates, prizes, and other benefits received.
- E. Plagiarism or previously awarded works in public competitions will be disqualified upon verification. No substitutions will be made. If prizes have been awarded, the organizers have the right to reclaim them.
- F. Participation in this competition implies agreement to all competition rules.
- G. The organizers reserve the right to amend the competition rules as necessary.
- H. Competition expenses are funded by the Da-Yeh University Higher Education Sprout Project.

## **VIII. Contact**

Contact person: Ms. Kuo (Ext. 1453).

Office: University Development and Quality Assurance, Da-Yeh University, Administration Building, 5th Floor (A502).

## **Notice of Personal Data Collection and Consent Form for Providing Personal Data**

This consent form explains how Da-Yeh University (hereinafter referred to as "the University") will handle your collected personal data. By selecting "I Agree" in this consent form, you acknowledge that you have read, understood, and agreed to all its contents. If you are under the age of twenty, your legal guardian must read, understand, and agree to this consent form on your behalf. However, if you have already used this service, it is deemed that you have obtained your legal guardian's consent.

### **1. Notification of Personal Data Collection**

#### **(1) Company Name:**

Da-Yeh University (hereinafter referred to as "the University").

#### **(2) Purpose of Collection:**

The University collects, processes, and uses your personal data for the following specific purposes:

Competition organization, registration data retention, and compilation and analysis of the Higher Education Sprout Project results.

Administration of education or training (Code 109), industry-academia collaboration (Code 110), and student (including graduates) data management (Code 158).

#### **(3) Scope and Categories of Personal Data:**

For example:

- C001 - Personal identifiers (Name, mobile phone number, email address)
- C051 - School records (Department, student ID number)

#### **(4) Period, Region, Recipients, and Methods of Data Usage:**

- ◆ **Usage Period:** Duration of business operations.
- ◆ **Usage Region:** Within the University's operational scope.
- ◆ **Recipients:** The University.
- ◆ **Usage Methods:** Registration review, competition communication, and event result analysis.

#### **(5) Rights and Methods Under Article 3 of the Personal Data Protection Act:**

You may, at any time, exercise the following rights concerning your personal data by submitting a written request to the University:

- ◆ Request to inquire or review your personal data.
- ◆ Request a copy of your personal data.

- ◆ Request corrections or updates.
- ◆ Request to cease the collection, processing, or use of your personal data.
- ◆ Request the deletion of your personal data.

For further information, please refer to the University's **Privacy Policy Statement** and contact the designated Personal Data Protection Office.

#### **(6) Impact of Not Providing Personal Data:**

If you do not provide accurate personal data, the University may be unable to offer the relevant services specified in the scope of collection and intended purposes.

## **2. Protection of Personal Data**

### **(1) Security Measures:**

The University will implement appropriate security measures to prevent unauthorized access, alteration, damage, loss, or leakage of personal data. Additionally, if the University entrusts another entity to process your personal data due to business needs, it will comply with Article 8 of the Personal Data Protection Act to ensure data supervision and protection.

### **(2) Notification in Case of Data Breach:**

If a violation of the Personal Data Protection Act occurs, or if personal data is stolen, leaked, altered, or otherwise compromised due to natural disasters, incidents, or other force majeure events, the University will notify you through an appropriate method such as telephone, written notice, email, or website announcement after verification.

## **3. Consent for Personal Data Processing**

### **(1) Acknowledgment:**

I have fully understood the above notification provided by the University.

### **(2) Consent:**

I hereby consent to the collection, processing, and use of my personal data by the University.

I have read and accept the terms of this consent form.

**Signature of the Consent Provider:** \_\_\_\_\_ (Please sign)

**Date:** \_\_\_\_\_

## Da-Yeh University 2025

### National SDGs Innovation, Creativity, and Entrepreneurship

### Competition Registration Form

<b>Project Title</b>						
<b>Corresponding SDGs (Up to 3):</b>	<input type="checkbox"/> SDG 1-No Poverty <input type="checkbox"/> SDG 10-Reduced Inequalities <input type="checkbox"/> SDG 2-Zero Hunger <input type="checkbox"/> SDG 11-Sustainable Cities and Communities <input type="checkbox"/> SDG 3-Good Health and Well-Being <input type="checkbox"/> SDG 12-Responsible Consumption and Production <input type="checkbox"/> SDG 4-Quality Education <input type="checkbox"/> SDG 13-Climate Action <input type="checkbox"/> SDG 5-Gender Equality <input type="checkbox"/> SDG 14-Life Below Water <input type="checkbox"/> SDG 6-Clean Water and Sanitation <input type="checkbox"/> SDG 15-Life on Land <input type="checkbox"/> SDG 7-Affordable and Clean Energy <input type="checkbox"/> SDG 16-Peace, Justice and Strong Institutions <input type="checkbox"/> SDG 8-Decent Work and Economic Growth <input type="checkbox"/> SDG 17-Partnerships for the Goals <input type="checkbox"/> SDG 9-Industry, Innovation and Infrastructure					
<b>Team Name</b>						
<b>Advising Professor</b>	(1)Name		<b>Title</b>		<b>Affiliated Institution</b>	
	(2)Name		<b>Title</b>		<b>Affiliated Institution</b>	
<b>Contact Person (Team Leader)</b>				<b>Phone number</b>		
				<b>E-mail</b>		
<b>Participants</b>	<b>Name</b>	<b>School/Department &amp; Year</b>		<b>Student ID</b>	<b>Contact Number</b>	
<b>Team Leader</b>						
<b>Member 1</b>						
<b>Member 2</b>						
<b>Member 3</b>						
<b>Member 4</b>						

## Presentation Guidelines

### I. Recommended Presentation Content (Adjust as Needed):

A. **Cover Page:** Project Title, Team Name

B. **Table of Contents**

C. **Content Structure:**

- a Background and Concept of the Innovative Product/Service
- b Product and Service Concept (Feasibility Analysis, Implementation Methods, Planning Steps, Actual Product Images, etc.)
- c Innovation of the Product and Service (Differences from Existing Spaces, Products, or Services)
- d Issues to be Addressed (Potential Challenges and Solutions)
- e Market and Competitive Analysis
- f Marketing Strategy
- g Financial Planning and Risk Assessment
- h Expected or Achieved Creative Benefits

### II. Restrictions:

- The cover page and content **must not include** the name of the participant's university, department, or advising professor.